

IFA 2026 Application Form



4-8 Sept, Berlin/Germany

Maximise your brand exposure at IFA 2026, the world's largest event for home and consumer electronics.

IFA Innovation
For All

ifa-berlin.com



Application Form

Company name

Trading license (to be submitted)

VAT number

Street

Postcode

Town

Country

Billing address for your stand^{*1}

Company name

Trading license (if different from contract partner)

VAT number

Street

Postcode

Town

Country

^{*1} Make sure your billing address is correct. For any subsequent alteration, we will charge you a service fee of €250.

Contact person

Name

He/him

She/her

They/them

Tel

Email

Press contact

Name

He/him

She/her

They/them

Tel

Email

Exhibitor's business (multiple ticks possible)

Manufacturing brands

Import (with sole agency rights for all exhibits)

Startups

Manufacturer's agent (with sole agency rights for all exhibits)

Services

Distributor

Media

Application Form

Brand names (as shown during IFA)

Brand names (shown as co-exhibitors during IFA)

Stand Area Requirements

We hereby request the following stand area in accordance with the Conditions of Participation (12m² minimum).

Total m²

Stand rentals for applications after IFA 2025, starting from 11 Sept 2025.

Row stand area (1 side open) **€375.00/m²**

Peninsula stand area (3 sides open) **€415.00/m²**

Corner stand area (2 sides open) **€395.00/m²**

Island stand area (4 sides open) **€435.00/m²**

On space requested, we intend to erect a multi-storey structure
(Invoicing will be accomplished after taking measurements on site.)

m² **€195.00/m²**

The stand rentals do not include a **flat charge for additional services** of €21.00/m² (see Conditions of Participation), **AUMA fee** €0.60/m² (on indoor, multi-storey areas, outdoor exhibition space), **flat charge for global communication services** of €7.00/m², an **one-off-fee for the Promotional Package** (see following pages) and a **flat badge scan license fee** of €310.00. All the above charges are net prices and subject to statutory VAT.

We would like to be located in the following section:

IFA Home & Entertainment

IFA Mobility

IFA Next

IFA Home Appliances

IFA Communication & Connectivity

IFA Smart Home

IFA Fitness & Digital Health

IFA Photo, Video, Content Creation

IFA Audio

IFA Computing & Gaming